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2020

Investing in people and nature

ANNUAL REPORT

MISSION

We conserve biodiversity for the benefit of people and nature by funding, mobilising and strengthening our partners and the conservation community.

VALUES

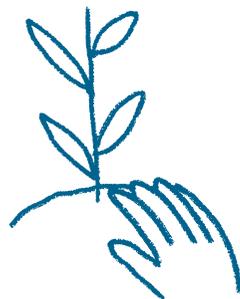
UNIFYING – EMPOWERING
FLEXIBLE – PERSEVERING

ACTIVITIES

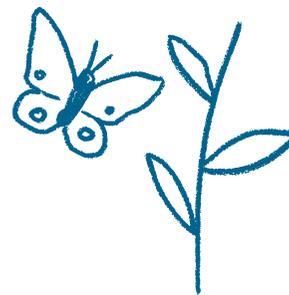
As we move towards the end of our grant-making in 2022, securing lasting impact and sustainability of the work we care about is a priority that shapes everything we do. In 2020, we focussed on:



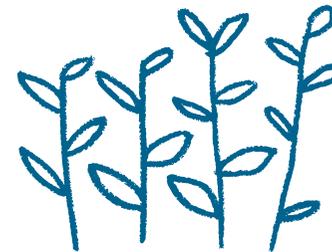
GRANT-MAKING:
Providing funding



CONSOLIDATING:
Securing partnerships and joint action on key issues



BUILDING:
Strengthening and accompanying partners



COLLABORATING:
Mobilising fellow donors



SUPPORTING:
Helping partners navigate COVID-19 uncertainties

GRANT-MAKING



MEDITERRANEAN
BASIN



GLOBAL
PROJECTS



WEST
AFRICA



SWITZERLAND

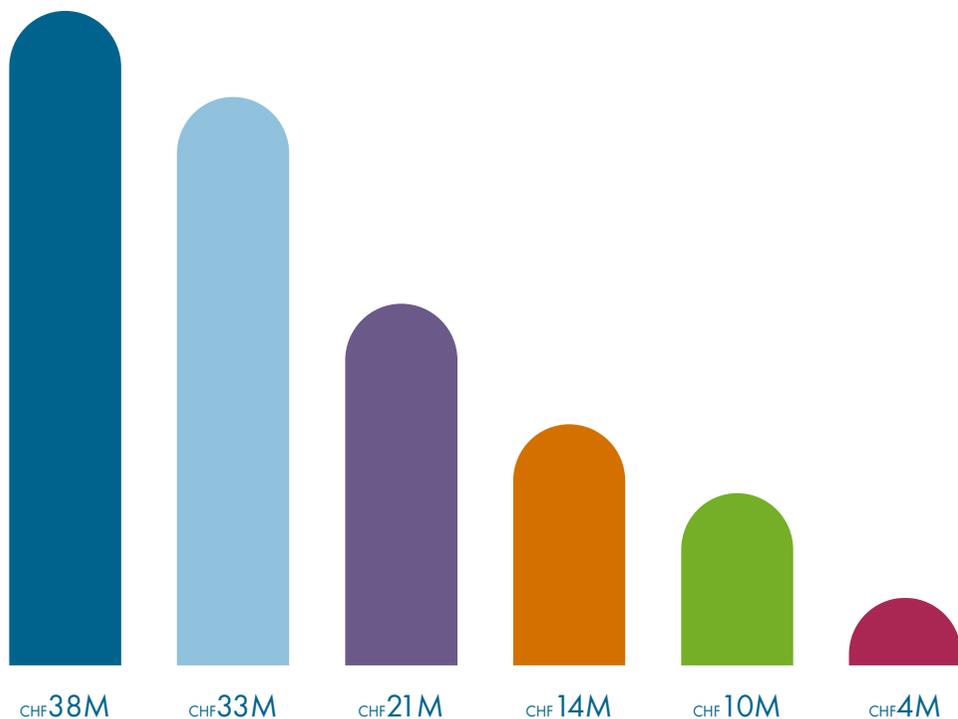


SUSTAINABLE
ECONOMY



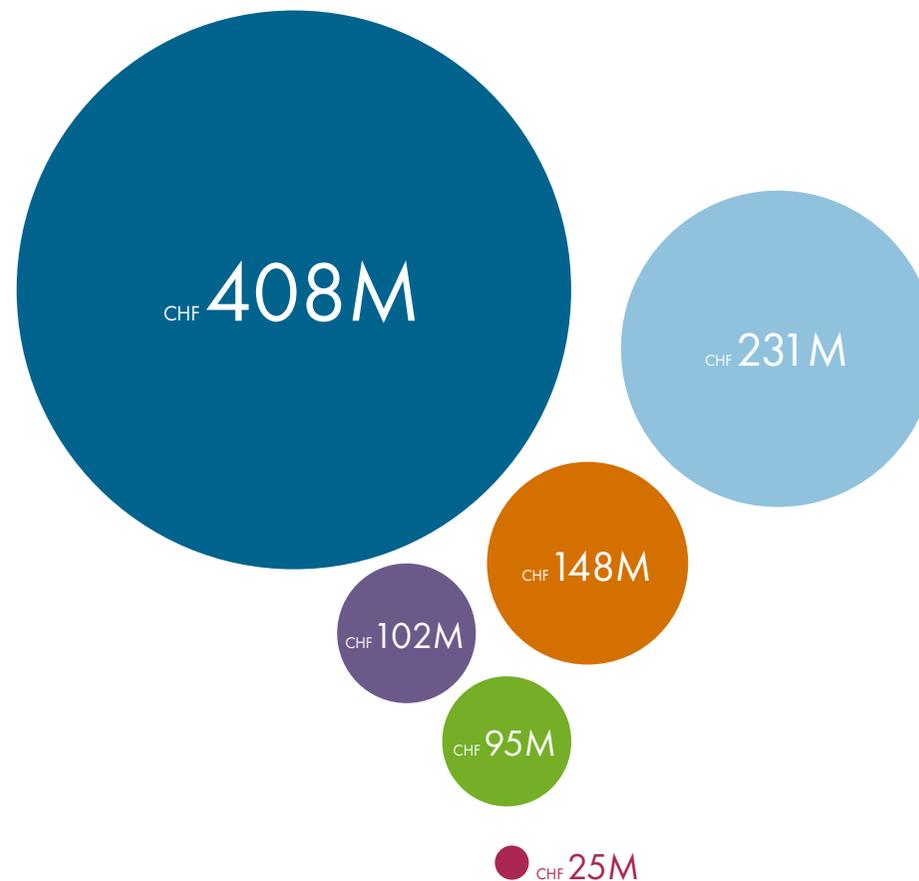
IMPACT &
SUSTAINABILITY

TOTAL AMOUNT GRANTED IN 2020



CHF 120 million – 173 projects

TOTAL AMOUNT GRANTED 1994-2020*



CHF 1.009 billion – 1'316 projects

* Sustainable Economy: 2014-2020 / Impact & Sustainability: 2016-2020

PROGRAMME PRIORITIES

In 2020, we completed a complex process of mid-term evaluations for all our Action Plans. This sets us up for our very final phase of operation leading up to 2022 when MAVA will close. Ensuring resilience and sustainability of partners and projects remains our key priority.



Mediterranean Basin

We aim to improve the conservation status of :

- freshwater basins and aquifers
- coastal and island wetlands
- seagrass and coralligenous habitat
- key fish species targeted by artisanal fisheries
- critical landscapes maintained by cultural practice
- priority species



West Africa

We aim to improve the conservation status of:

- sea turtles
- coastal wetlands
- seabirds
- mangroves
- seagrass beds
- small pelagic fish



Switzerland

We focus on the following priorities:

- rivers
- sustainable agriculture
- ecological infrastructure
- circular economy



Sustainable Economy

We aim to contribute to the creation of a more sustainable global economic system throughout our focal regions and beyond, by focusing on :

- finance for biodiversity
- circular economy
- natural capital



Impact & Sustainability

We aim to sustain MAVA's vision after 2022 when we will have ceased our grant-making. Adopting an integrated cross-programme approach, we operate on four nested levels:

- nurturing young talent and conservation leaders
- strengthening partners
- boosting civil society
- developing innovative finance mechanisms

CONSERVATION HEROES

Every year, we like to acknowledge some partners whose unfailing engagement, knowledge and collaboration inspire us profoundly. Find out more about their incredible work, what makes them unique partners, what challenges they face, and their hopes for the future.



Mediterranean Basin
Yusra Madani
Morocco Director,
WWF North Africa

Environmentalist and changemaker, Yusra Madani leads WWF's work in Morocco, and helped set up the Sebou Water Fund which facilitates public and private sector investment in river basin restoration, and is the first of its kind in North Africa.

[full story here](#)



West Africa
Euda Helena Miranda
Instituto Nacional de Gestão
do Território, Cape Verde

Geographer, cartographer, and proud Cape Verdean, Euda Helena Miranda is a mapping specialist at the Instituto Nacional de Gestão do Território, Cape Verde's leading land planning agency, where she's a champion for sustainability.

[full story here](#)



Switzerland
Nicolai Diamant
Circular Economy Switzerland

Creator and campaigner, Nicolai Diamant works with Circular Economy Switzerland, and together with his fellow collaborators is building a movement for a circular economy in Switzerland.

[full story here](#)



Sustainable Economy
Hannah Brooke
Capitals Coalition

Researcher, sustainability expert, and advocate, Hannah Brooke is the Africa regional lead with the Capitals Coalition, with whom she is promoting the integration of natural and social capitals in business decision-making in the region.

[full story here](#)



Impact & Sustainability
Cláudia Pedra
Stone Soup Consulting

Facilitator, collaborator, field worker, and activist, Cláudia Pedra is a co-founder of Stone Soup Consulting, specialising in catalysing organisational development that increases social impact and drives positive change.

[full story here](#)

A MESSAGE FROM OUR PRESIDENT

2020 was an extraordinary year unlike any other in living memory. It tested our collective ability to adapt, forcing us to evaluate our resilience in the face of crisis, and showing us in the starkest terms that we cannot go back to business as usual.

We must repair our broken relationship with nature, investing in nature-based solutions that restore ecosystems, enhance human health and safety, and tackle the converging crises of [climate breakdown](#) and [nature loss](#).

In recovering, we must reimagine conservation, not only restoring and protecting forests, so that they provide a buffer between humans and disease, but also redesigning food, infrastructure, and economic systems for health and resilience.

Recent commitments through the [Leaders' Pledge for Nature](#) are encouraging but with major global decisions on climate and nature coming up later this year, it is vital that world leaders agree a comprehensive [New Deal for Nature and People](#) that puts nature on the path to recovery and secures our collective future.

2020 was also the year in which MAVA's lifetime grant-making totalled **CHF 1 billion**. As I reflect on this symbolic milestone, I am filled with admiration and gratitude for our partners' tireless efforts over the years. I am proud of what we have been able to achieve together, as well as what we have learnt and can pass on.

I firmly believe that **strong leadership** across the conservation community, as well as openness to adapting and evolving our approaches to conservation in ways that make them truly just and inclusive, are crucial for long-term success.

Partners able to develop, deliver and replicate effective and innovative initiatives will produce lasting conservation that benefits people and nature long after MAVA's closing.

Thank you for your continued engagement and dedication despite the difficult circumstances we all face. Together, we are stronger.

André Hoffmann



FOUNDER:

Dr Luc Hoffmann
(1994-2016)

BOARD:

André Hoffmann (President) – Frederic Hoffmann – Maja Hoffmann –
Rosalie Hoffmann – Jonathan Knowles – Vera Michalski – Mike Moser –
Hubert du Plessix (Treasurer) – Jean-Philippe Rochat

STAFF:

Led by Lynda Mansson, 11.5 staff work at our head office in Switzerland and nine
in our regional office in Senegal. Three part-time consultants round out the team.

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